

**Families Anonymous**  
**Minutes of the Meeting of the Board of Directors**  
**July 19, 2025**

**INTRODUCTION**

**1. Call to Order:** 12:01 pm ET, by Greg C, Chair

**2. Roll Call:** Jan B

<b><u>Name</u></b>	<b><u>WSB Role</u></b>	<b><u>Attendance</u></b>	<b><u>Monthly Report</u></b>
Greg C	Chair	P	W
Chris Y	Vice Chair	E	W
Geri N	Treasurer	P	W
Jan B	Secretary	P	W
Maria S	BMAL	P	W
Bob S	BMAL	P	W
Jeff S	BMAL	P	W
Paul W	BMAL	P	N
Claire S	BMAL	P	N
Lori H	BMAL	P	W
Judy B	BMAL	P	W
Karin H	BMAL	P	W
Cindy C	BMAL	P	W

Attendance Key: P=Present, A=Absent, E=Excused, LOA=Leave of Absence

Monthly Report Key: W= Submitted by deadline, L=Submitted after deadline, N=No report submitted, E=Excused for extenuating circumstances, LOA = Leave of Absence

**3. Acceptance of Published Agenda:**

- Greg moved to accept the Agenda, Bob seconded, voted on and accepted.

**4. Tradition One:**

- Read by Paul: *“Our common welfare should come first; personal progress for the greatest number depends on unity.*

## **5. Approval of June, 2025 WSB Minutes**

- Greg moved to accept the June, 2025 WSB minutes, Maria seconded, voted on and approved. Jan to distribute.

## **6. FA Learning Update - Tutorial (Maria)**

Maria shared her screen showing how the “App” works. She has uploaded the most purchased literature to start with to the “library”, also called the Recovery Academy. The committee is still deciding what to call this subscription based library as it is not really an app. Geri and Cindy will set up the payment system and amount. Cindy has added some graphics to make it inviting and the library looks even better on the phone. Maria will continue to upload more pieces of literature and the hope is to go online with it in the fall, after previewing it to people at the FA convention next week.

Bob asked to confirm that no one can download from this system proprietary material, which is the case.

Jeff asked to confirm that one can only subscribe to it on our FA website, it is not downloadable from an App Store, which it is not.

Maria said that she bookmarked it on her phone and that when one subscribes they will have access to all the content, and the subscription, probably annual, will be renewable. People anywhere in the world will be able to access it and there will be content in Spanish as well. Payment is through PayPal.

Paul stated that if all the proceeds go to FA US, then the sales of literature in other countries may get damaged, although there is no reason that the UK or another country could not set up a similar system.

Karin added a question about new literature being added as it comes out, which it will be.

Judy suggested possibly adding TABW to the library and charge more to access it.

Greg said that the committee will consider all the suggestions and feedback that they get from the convention and go from there.

## **7. Motion LC-1 (July 2025) (Maria):**

**Motion:** The Literature Committee moves that the WSB approve the removal of outdated (2018 version) printed Spanish translation of #2011S (*12 Promises*) from the e-Store.

### **Rationale / Background /Feasibility:**

- #2011S, the Spanish translation of *12 Promises* was recently updated and added to the FA website as a free download. (Note: the English version has been available as a free download on the website).
- The 2018 Spanish translation of #2011S, currently for sale in the e-store as a bookmark, does not conform to FA current standards, including still mentioning God (instead of referring to Higher Power), etc.
- We currently have 39 of those bookmarks remaining in stock. We've been selling only 1/year (@ \$.50 each).
- The LC recommends removing this item from the e-store. We feel it's inappropriate to sell an outdated version when an updated version is available as a free download.

### **Cost:**

This can be accomplished at no further cost to the fellowship. (Note: if all the remaining 39 bookmarks sold, it would have resulted in \$19.50 in sales.)

### **Implementation:**

Implementation consists of the following:

1. Removing the 39 obsolete printed Spanish translations from QuickBooks and the Inventory Report.
2. Removing the 39 obsolete Spanish translations from the WSO inventory.

There were no questions regarding the motion.

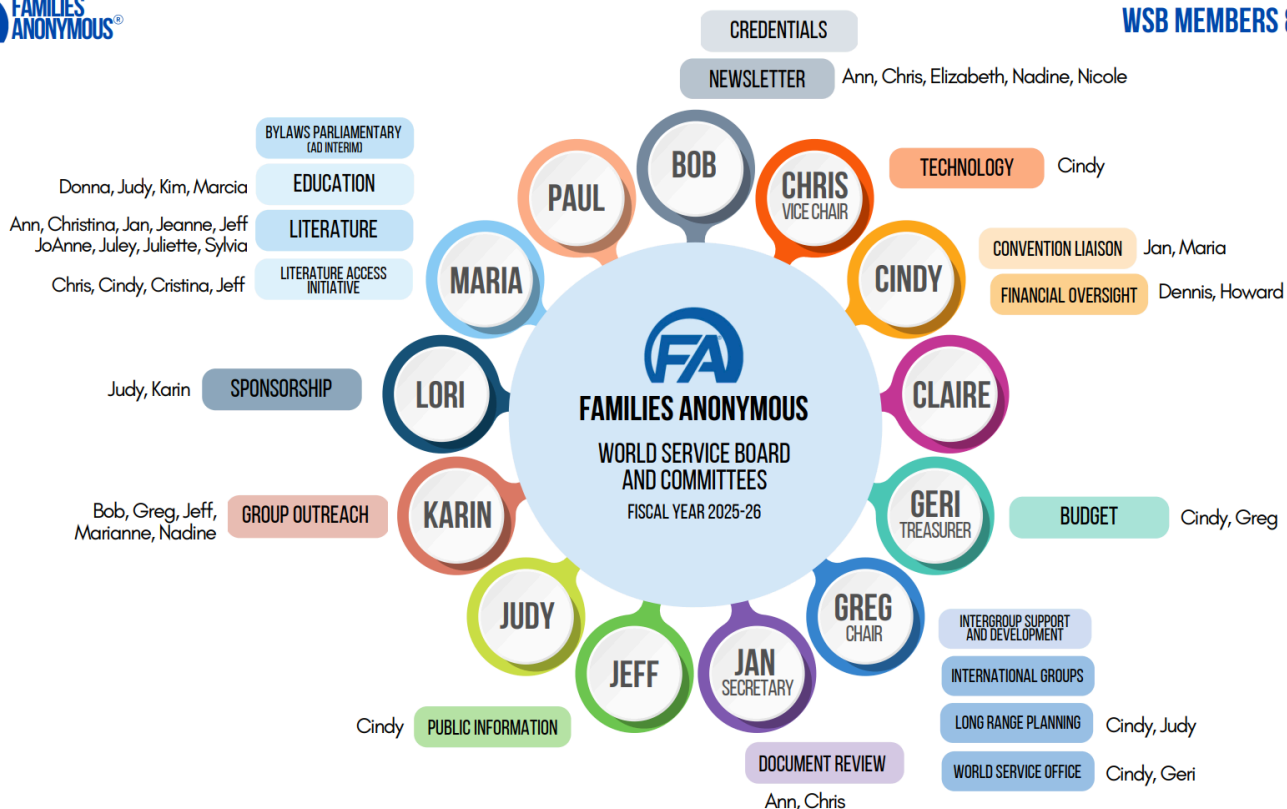
Maria made motion, Karin seconded, voted on and unanimously approved.

## 8. Chair's Report (Greg C):

- **Final WSB Contact List •**
- **2025/26 Committee List– discuss committee changes**



### WSB MEMBERS & COMMITTEES



Key: Committee colors matched to Board Member Chair    Standing Committee (50% transparent color)    Special or Ad Hoc Committee (25% transparent color)

- There were no other comments or questions concerning the Chair's Report.

## **STANDING COMMITTEE REPORTS:**

### **Committee**

SC-1 Public Information  
SC-2 WSO  
SC-3 Literature  
SC-4 Serenity Messenger Newsletter  
SC-5 Bylaws, Parliamentary  
SC-6 International Groups  
SC-7 Budget Committee  
SC-8 Sponsorship  
SC-9 Group Outreach  
SC-10 Financial Oversight  
SC-11 Technology  
SC-12 Long Range Planning

### **Chair**

Jeff S  
Greg C  
Maria S  
Robert S  
Maria S  
Greg C  
Geri N  
Lori H  
Karin H  
Cindy C  
Chris Y  
Greg C

## **AD-HOC COMMITTEE REPORTS**

### **Committee**

AH-1 Convention Liaison  
AH-2 Intergroup Support & Development  
AH-3 Document Review  
AH-4 Education  
AH-5 Literature Access Initiative

### **Chair**

Cindy C  
Greg C  
Jan B  
Maria S  
Maria S

- There were no comments or questions regarding the committee reports.

## **9. Treasurer's Report (Geri N):**

- Geri provided the monthly financial reports for June 2025 as part of her monthly report.
- There were no other comments or questions concerning the Treasurer's Report.

Greg highlighted the start of this fiscal year, May, June and July, in terms of literature sales. (See graphs below.) There has been a significant drop in literature sales this year versus the previous year. Even new releases are not selling as well as they did last year. Donations as well are down but only by 8% while literature sales are down by 48%.

Geri : the sooner we make the digital library available, the sooner we will know if it helps.

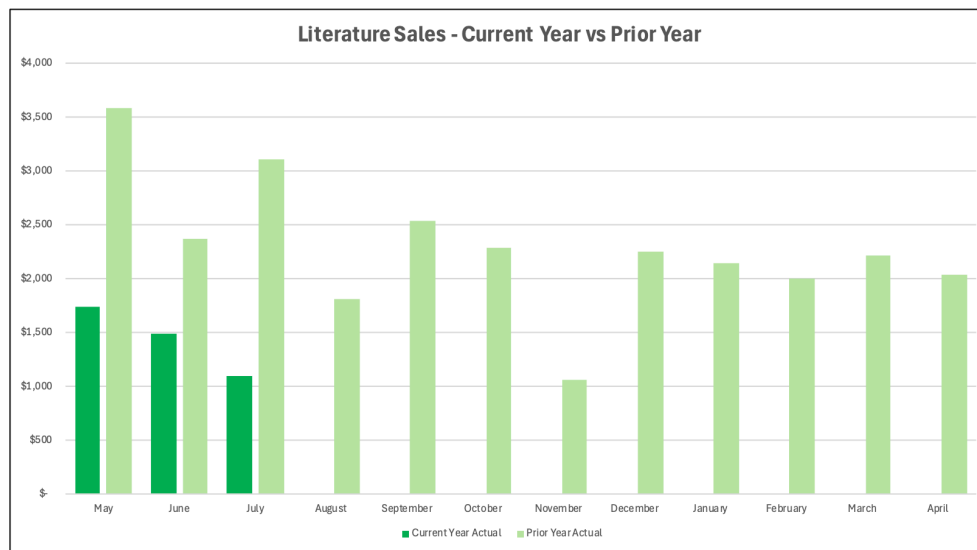
Karin stated that newcomers need to be informed that the literature exists.

Paul thinks the decrease in Newcomers may be the cause. Need to let on-line people know that literature exists.

Jeff: have to think hard about how unique each new piece of literature is, make sure we are not duplicating literature that already exists.

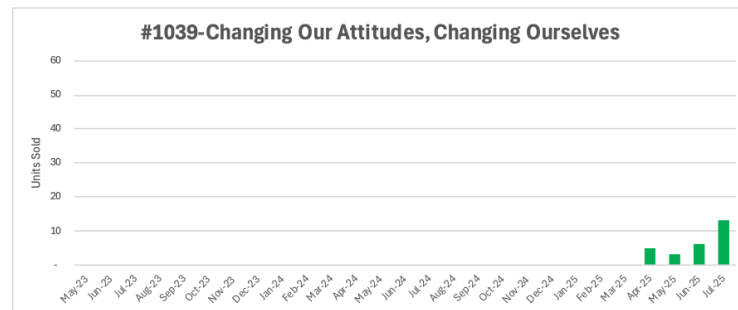
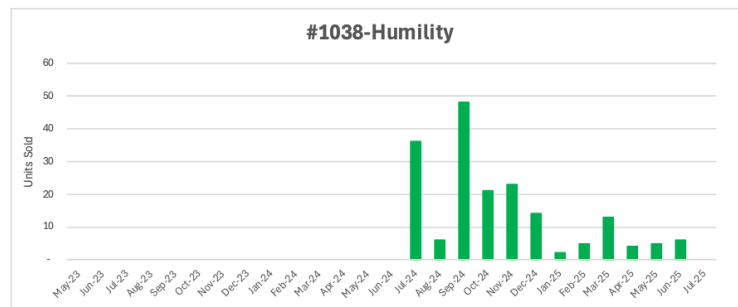
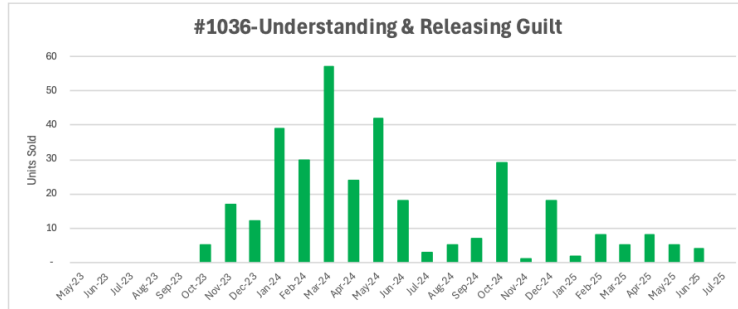
Greg: all we can do now is pay attention to this issue and see what we can do about it.

**Families Anonymous - Literature Sales Trend**



*Note: July 2025 Literature Sales are estimated based on actual sales through July 18, 2025.*

**Families Anonymous  
Unit Sales - Three Most Recent New Releases**



**UNFINISHED BUSINESS: NONE**

**TABLED ITEMS: NONE**

**NEW BUSINESS:**

**1. Review of the Dashboard (Cindy C) - See Attachment A**

- Cindy reviewed the information provided in the Dashboard. The following additional information was provided / points discussed:
  - The upcoming convention only has 62 registrants so far, a week out. This is much lower than expected as the last in-person convention which was held in Atlanta in 2019 had almost twice as many attendees. Maybe a related issue to the drop in literature sales.

**2. Pilot Initiative - Call on Treatment centers to post FA Website (Claire S):**

Claire stated that in all the Rehab centers that her son was in, not one of them had information about Families Anonymous. Her idea is to contact the centers to ask that FA's website link be added to the rehab's websites in order to increase awareness of FA. Claire has already asked *Psychology Today* to add the FA link to their site, but has yet to receive an answer.

Jeff suggested to send the e-documents that Cindy created as well so that Rehab centers can give those out to staff and other professionals.

Greg added that after seeing what works, may need more volunteers to reach out to more Rehab centers in order to spread the word. Will have more to report next meeting.

**CLOSING**

**1. Announcements / items forgotten to mention: None**

**2. Adjournment:** Maria moved to adjourn, Judy seconded, voted on and approved. Adjourned at 12:55 pm ET.

**3. Closed with Serenity Prayer**



## Attachment A

### DASHBOARD



# Spread the Word!

Share FA with someone today.

JUNE 2025  STATISTICS

#### FELLOWSHIP GROWTH



2 

- 2194: South Dewitt, AR
- 2195: Appleton, WI



2 



1

- 2163: Alverado, TX

#### AWARENESS & OUTREACH



##### Facebook Stats

- 4,957 Reached\*
- 446 Interactions\*
- 1,439 Followers\*

\*Past 28 days  
(approximately June)

Posting content every day  
- alternating between  
Facebook & Instagram



##### Instagram Stats

- 129 Reached~
- 128 Interactions~
- 236 Followers~

~Past 30 days  
(approximately June)

Posting content every day  
- alternating between  
Facebook & Instagram



##### Vignettes Project

- 839 Views on YouTube

#### LITERATURE & EVENTS



##### New Publications



##### Convention

- 2025 Convention - Jul 25-27  
- Chicago (Oak Brook, IL)



##### FA Niche Groups

- Bereavement Support
- Parents of Adolescents
- Siblings
- SOS - Significant Others  
and Spouses
- Spanish Language
- Teens



##### Education Sessions

- Future Offerings:
  - Concurrent Mental  
Health Disorders - Sep 27
  - Codependency - TBD

Note: Stats are for June 2025 unless otherwise noted.

## CONVENTION STATUS UPDATE

### 1 REGISTRATIONS



Chicago Marriott Oakbrook  
July 25-27, 2025

**61 REGISTRATIONS TO DATE**  
(2019 Atlanta: 105)

### 2 RAFFLE ENTRIES



\$600

\$350

\$350

**\$735 RAISED TO DATE**  
(2019 Atlanta: \$2,138)

### 3 SILENT AUCTION



**\$800 BID TO DATE**  
(2019 Atlanta: \$1,081)

**[GO.RALLYUP.COM/FACONVENTION](https://go.rallyup.com/faconvention)**